

2020 IMPACT REPORT

CARING FOR CHILDREN

WITH CANCER AND BLOOD DISORDERS



Our mission

The Valerie Fund's mission is to provide support for the comprehensive health care of children with cancer and blood disorders.





Dear Friends:

The year 2020 presented many challenges for all of us. We are proud to share with you that 2020 was very successful for The Valerie Fund and even more impactful to the children treated at our seven Valerie Fund Centers.

While taking all the necessary safety precautions, the centers were always open and always there, as they have been for over 40 years, for 21,000+ pediatric hematology and oncology visits as our children came in for their diagnoses and treatments throughout the year.

The social workers, child life specialists, psychologists, educational liaisons and everyone else were always available to provide the highest quality of care close to home for our kids and their families. This all took place as the rest of the world was turned upside down. This is what makes The Valerie Fund so very special and why we cannot thank everyone enough for their tireless dedication to our kids!

Some things did have to change a little though. Our amazing Camp Happy Times took place virtually but the kids still loved seeing their friends and reconnecting. Close to 100 kids kept the spirit of Camp Happy Times alive for the 39th straight summer. In a virtual world, The Valerie Fund Scholarship Program awarded over 90 college

scholarships totaling over \$370,000 so our students could further their education as they grow into successful young adults!

Last year also showed how The Valerie Fund can pivot quickly and meet new challenges. When our social workers pinpointed the financial strain the pandemic imposed on many families, The Valerie Fund responded by increasing emergency funds by over 150% to ensure our families had food, rent and other essential needs. Add to that the dozens of laptops we secured so that every child could continue to attend school virtually, and you begin to comprehend the strength of The Valerie Fund community.

Last year The Valerie Fund provided over \$4,000,000 to support patients and their families through the centers, scholarships, camp, the emergency fund and other programs. This continued unabated because of your support and your trust in our ability to improve the lives of almost 5,000 kids and their families. We hope you are as proud as we are as you read the stories on the following pages.

As we've said many times, it will always be **"all about the kids"** at The Valerie Fund. Be proud of all that we do and please stay committed to helping us do more. Together we make a great team!

Sincerely,

Neil Yaris
Chair

Barry Kirschner
Executive Director

THE VALERIE FUND RESPONDS TO COVID-19:

The Ed and Sue Goldstein Emergency Fund

The commitment of our founders, Ed and Sue Goldstein, has not wavered for 44 years. Their vision was to create a support system of services and resources that were not available to their family during daughter Valerie's battle with cancer in the 1970's. Every family treated at The Valerie Fund becomes part of their story and the recipients of their resilience and their courage.

Ed and Sue also set up the Ed and Sue Goldstein Emergency Fund several years ago. Disbursements from this fund and additional emergency funding donated by organizations highlighted below have been critical in helping families meet everyday needs in 2020. The expanded support in emergency funding ensures our families have money for food, rent and other essential needs. (This helps alleviate worries about monthly bills so the focus can remain on the patient.)

From the earliest days of the pandemic, the urgency was profound. Whether newly diagnosed or in the trenches of treatment, many children and their families battling cancer and blood disorders

were also struggling economically and experienced disruptions in many aspects of their lives. Ironically, our patients and families are no strangers to what experts describe as an "unmooring," a reality where many things are on hold and the future is indeterminate.

Since March, the oncology and hematology social workers at each of our Centers have reported many new cases of economic hardship and loss with food insecurity reaching life-threatening levels. As they found themselves increasingly exposed and with limited or no savings, some families sought out assistance they never before needed. The Valerie Fund social workers at the Centers recognize when families are in crisis and are able to connect them to The Valerie Fund emergency funds confidentially and expeditiously. As a result, time-sensitive needs can be resolved and the emotional and financial worries can be lifted so that parents can pivot their focus back to the sick child.

Valerie Fund Social Worker Stephanie Heasman has seen the power of timely and specially designated financial assistance. She

The expanded support in emergency funding ensures our families have money for food, rent and other essential needs. This helps alleviate worries about monthly bills so the focus can remain on the patient.

In addition, we've been able to help with:

- Car Loans
- Newborn clothing, cribs, sheets, mattresses
- Funeral assistance
- Medication
- Insurance
- Lab costs
- Mortgages/Rent
- Cell phones
- Transportation to centers
- Home utility bills

DIRECT SUPPORT EXCEEDED

\$100,000

OVER A 12-MONTH PERIOD

\$38,950

IN GIFT CARDS

\$23,140 + \$15,810

Hematology Oncology

\$64,000

IN EMERGENCY FUND REQUESTS

\$39,327 + \$24,673

Hematology Oncology

35

LAPTOPS

Given to Valerie Fund students so they could continue their educational studies at home and attend virtual Camp Happy Times

says, “Emergency funds have been crucial, especially during the beginning weeks and months following a diagnosis of cancer or a blood disorder. This year, the impact is more far reaching and helping to blunt the impact of the pandemic.”

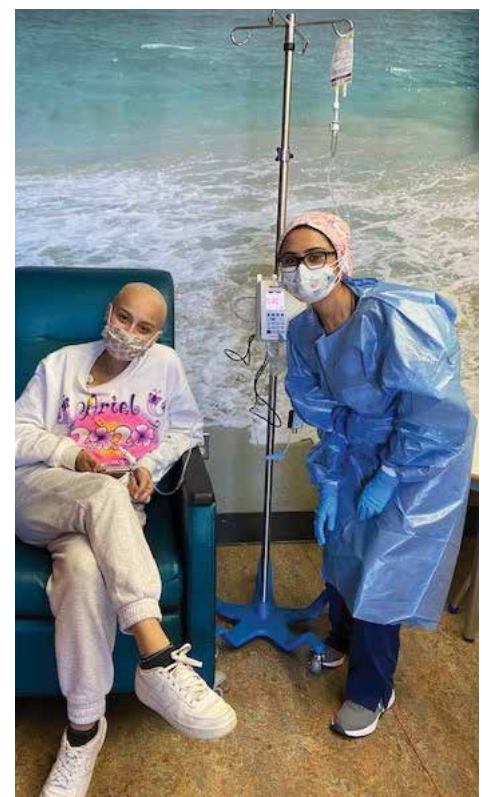
Executive Director Barry Kirschner said during a televised interview on CBS that “emergency funding needs increased five-fold because of COVID-19. Their treatment hasn’t stopped and we can’t stop finding ways to support them.”

The need is growing exponentially! From March through December 2020, 67 new patients began treatment at one of seven Valerie Fund Centers. The Valerie Fund is honored to recognize a 2020 grant from the **Christine M. Bisgrove Family Foundation**, which recognizes there were far fewer resources available to hematology families than oncology families. Through this grant, Christy seeded a special hematology emergency fund to honor son Bailey, who was successfully treated for a blood disorder 15 years ago. Ms. Bisgrove seeks to develop a consortium of like investors to join her in expanding the hematology emergency fund.

The Pandemic Relief Fund of New Jersey, Investors Bank, and Vonage also answered the call to ease the burden of patients and their families in dire need of financial support.



Christy Bisgrove with son Bailey.



The Valerie Fund patient Ariel gets treated at our Newark Beth Israel Valerie Fund Center.

PSYCHOSOCIAL CARE DURING THE PANDEMIC AND BEYOND

Healthcare Heroes Honored at 2020 Thanksgiving Ball Gala

The pandemic created additional layers of vulnerability and uncertainty unique to the lives of children and their families dealing with serious medical issues. The psychosocial teams at The Valerie Fund Children's Centers rallied to respond in 2020 by continually reappraising needs during these unpredictable times. This extraordinary level of preparedness helped temper the climate of fear and support the families' welfare as much as possible.

At the core of these efforts are acts of kindness and compelling stories of the human spirit. In turn, the caregivers are buoyed by the resilience families exhibit while making their way through difficult circumstances few had ever experienced in their lifetimes.

During the 2020 Virtual Thanksgiving Ball Gala six dedicated caregivers representing the members of The Valerie Fund psychosocial teams were honored and the late Educational Liaison Joann Spera was recognized posthumously. These are the words of our Healthcare Heroes:



DR. HEATHER GINTER,
CLINICAL PSYCHOLOGIST AT MORRISTOWN MEDICAL CENTER

"The COVID-19 pandemic has taken a toll on all of us...and typical pandemic related concerns are compounded by a serious pediatric medical diagnosis. At times, it felt like we could only take one day at a time, moment by moment. In the past, these are the times we long for connection, to sit together, to talk about experiences, to support our families. As COVID-19 emerged, we could all relate to the isolation our families have always borne, just on a much larger scale. Despite all that was happening, visits at the center continued. Just as the medical staff had done for families at countless visits, the reciprocity of care and mutual appreciation started pouring in. Artwork by children in the community encouraging healthcare workers were posted around the building with messages of gratitude for the mission, the work and the sacrifice. Children displayed rainbows in their home windows to spread joy and inspiration for a better tomorrow."

MARIA GRAMINSKI,
PALLIATIVE CARE SOCIAL WORKER AT MONMOUTH MEDICAL CENTER

"While life is so overwhelming when caring for a chronically ill child, I hope that I am able to take away some stress and add things that will increase the quality of life for the entire family. There are many concrete services that I am able to assist with such as payments for medications, applying for patient assistance programs, transportation and coordinating care with other departments and clinics to make sure all needs are met. It is truly a blessing to work with patients and families in such a close setting. As a social worker, I always need to be prepared to change directions. I also educate others on palliative care and why this service is so important in treatment. I enjoy meeting new palliative care patients and establish a rapport to find out what matters most to them and their families."



SHANNON HEFFERNAN,
ONCOLOGY SOCIAL WORKER AT ST. JOSEPH'S CHILDREN'S HOSPITAL

"We meet families at one of the more challenging times in their lives and we ask them to trust us without yet having the benefit of knowing us. With my role in particular, families allow me into some of the most intimate and personal parts of their world during a time when they are most vulnerable. It is a privilege and responsibility that I do not take lightly. My interactions are very different from day to day. Yesterday, my day ranged from helping an adolescent and his parent sit with the news that his tumor may have recurred, to helping a parent navigate how to manage their mounting bills now that she is unable to work, to helping a parent plan how to exit an abusive relationship, to playing freeze dance with a young patient while he waited for blood work. The moments of joy far outweigh the moments of stress or sadness."





JILLIAN HINKO,
CHILD LIFE SPECIALIST AT
NEWARK BETH ISRAEL MEDICAL CENTER

"I spend my days engaged in therapeutic and medical play with patients to help them process their illness and treatment while also addressing their developmental needs. Some patients in the beginning are extremely anxious about treatment and procedures that come along with it so I provide procedural support. I also help normalize the hospital environment through play - one three-year-old patient that used to come to clinic would always tell his mom that he was going to 'Jill's house' - sometimes just hanging out with the patients engaged in conversation about themselves."

KAITLIN MURTAGH,
OUTPATIENT EDUCATION COORDINATOR AT CHILDREN'S HOSPITAL OF
PHILADELPHIA, VOORHEES SPECIALTY CARE CENTER

"While most elementary school-aged students are starting their path toward independence and autonomy, the student with a cancer diagnosis does not have the same luxury. I have been able to share my unique knowledge of working with students in a healthcare setting with school personnel from across the country so that I can encourage more collaboration and advocacy from all. There is still so much that needs to be done to provide a safe space for learners with diverse needs to feel welcomed into mainstream education. I want the patients I work with to see that while the circumstances that have led our paths to cross are ones that no one should have to face, they too can reframe their thinking and use it as an opportunity to learn, to grow, and to become agents of change as well."



DR. DARA STEINBERG,
CLINICAL PSYCHOLOGIST AT NEW YORK-PRESBYTERIAN, MORGAN STANLEY
CHILDREN'S HOSPITAL, COLUMBIA UNIVERSITY MEDICAL CENTER

"The ability of people to adapt to life-altering diseases never fails to amaze me. The opportunity to provide psychological services using family-centered approaches to children with a range of hematological and oncological conditions at all stages of their diagnosis and treatment drew me to this position. I love working in an academic medical center where I am able to provide direct clinical care, and engage in research activities to affect change on a larger scale, and hopefully continue to improve long-term outcomes for children. The most fulfilling part of my job is seeing the incredible resilience that children and their families display on a daily basis."



The Joann Spera Educational Liaison Program



Joann was such a huge part of the sense of family that I felt coming to The Valerie Fund Center and an even bigger part of the reason why I decided to go into nursing. I owe that all to Joann. Although it breaks my heart that she is no longer here with us, I'm always going to hold the time and memories we shared super close to my heart.

~ **Heather**, diagnosed with Acute Lymphoblastic Leukemia at age 14



Joann was in her eighth year of advocating for Valerie Fund patients when she lost her own battle with pancreatic cancer in October, 2020. She will be greatly missed by Heather, a junior at the University of Rhode Island and the recipient of the first Joann Spera Scholarship. Heather's remarks shared at our scholarship reception echoed the sentiments of many students battling life-threatening diseases who were supported by the educational liaisons at The Valerie Fund Children's Centers.

In May 2013 Joann started the Educational Liaison Program and it immediately surpassed all expectations. Going forward, the entire program will be renamed in her memory, in recognition of her passion for education and her commitment to ensuring students dealing with prolonged illnesses thrived in and outside the classroom.

Joann often said her work at The Valerie Fund Center was the culmination of a career that spanned close to four decades. She sincerely loved her job and had the creative spirit and unlimited capacity to connect with and inspire each patient and family she supported. She maintained an ongoing dialogue with child study teams, teachers, nurses and administrators to make certain they understood how treatment can affect a student's

attendance, endurance, and the ability to do simple tasks. And she will always be known for bringing the beloved VGo patient-controlled robots into the hands of many kids who were unable to attend grade school through high school.

In 2020 The Valerie Fund awarded a total of \$370,000 in scholarships to Valerie Fund students. All were aided in some way by our educational liaisons.



Joann Spera, center, surrounded by TVF patients Olivia, Grace and Joanna.

A MODEL OF

Comprehensive Healthcare Services

REINFORCING OUR
COMMITMENT



SUPPORT IN THE CENTERS AND BEYOND

\$1,539,550 Child Life Specialists, Oncology Social Workers,
Hematology Social Workers, Palliative Care Social Worker,
Psychosocial Nursing Support, Art Therapy

\$455,400 Psychologists/Neuropsychologists

\$421,800 Integrative Medicine Practitioners,
Acupuncturists, Palliative Care Nurse Practitioner,
Nutritionist

\$376,000 Scholarships

\$356,700 Educational Liaisons

\$330,600 Camp Happy Times
for children with cancer

\$326,690 Other Programs

\$182,600 Childhood Cancer
Survivorship Program Support

\$126,000
Research Coordinators

Total patient visits
to The Valerie Fund
Children's Centers:

21,592

11,205
Oncology visits

10,387
Hematology visits

Major Corporate Foundation Makes an Anonymous Grant for New Technology



In 2021, The Valerie Fund continued to grow and change, thanks in large part to a capacity-building grant made from an anonymous major corporate foundation. With this funding, The Valerie Fund was able to acquire two new technologies that will improve the way in which we work and provide benefit to our children, their families, and The Valerie Fund. Ultimately, these technologies will enhance our capacity to serve The Valerie Fund children and families who look to us for hope and healing.

TECHNOLOGY INFRASTRUCTURE

This first piece of technology will overhaul the way in which we communicate and interact with the wide variety of Valerie Fund stakeholders, including patient families, scholarship recipients, volunteers, Valerie Fund Children's Center staff, event guests, and all of the donors who make every aspect of our work possible. This new infrastructure will help us ascertain the best ways to communicate with each person and will be firmly in place by mid-2021.

TECHNOLOGY TO INCREASE DONOR GIVING OPTIONS

The second technological enhancement underwrites our recently launched Freewill software, which provides a simple tool for donors to support The Valerie Fund children through non-cash investments. It enables individuals to:

Create a legal will for free

This free tool allows donors to create a legal will in under 20 minutes and offers peace of mind that loved ones are taken care of. It also provides an option for making a bequest to The Valerie Fund, thereby leaving a legacy of continued support for the kids and families they care about.

Easily make a gift of stock

Those who gift appreciated stock to nonprofits like The Valerie Fund can take advantage of tremendous tax advantages. Freewill makes the process seamless and efficient for Valerie Fund donors—especially those who simply hadn't used this money-saving option in previous years!

Donate Qualified Cash Distributions from an IRA

Freewill also offers an easy way for our donors who are 70 ½ or older to use their mandatory IRA distributions without paying the taxes they would if they were simply using it for every day income.

Learn about how Freewill can be accessed at www.TheValerieFund.org/legacy.

Expanded Valerie Fund Children's Center at Morristown

The Goryeb Children's Hospital at Morristown Medical Center has experienced an 80% increase in patient volume over the last decade. **The Valerie Fund Children's Center** located here has been part of the hospital's third expansion phase and a new renovation was completed this past summer. The investment in facilities meets the increased demand for comfortable, family-friendly and technologically advanced spaces.

The expansion facilitates a new era in providing exceptional care and recognizing the importance of supporting the emotional needs of patients and family members whose lives have been disrupted following a diagnosis of a life-threatening disease. The hallmark of The Valerie Fund's mission is to provide comprehensive healthcare for children fighting cancer and blood disorders. The enhanced center will help families navigate the many challenges that arise during hospitalization and treatment.

Walter D. Rosenfeld, MD, chair of Pediatrics, Goryeb Children's Hospital and Atlantic Health System, said, "We want to ensure we are able to help families and children when they are at their most vulnerable and with the expanded infusion center and clinical space, as well as space for families and their children to relax, we will be better able to do so."

The new Valerie Fund Children's Center at Goryeb Children's Hospital includes eight open and private infusion bays for chemotherapy and blood work, four new exam and consultation rooms, a large procedure room, private family lounge and playroom.



The Impact of The Valerie Fund Community

Although we were unable to come together in 2020 in the ways we were used to, The Valerie Fund community stayed connected.

The fundraising gods were smiling down on the **9th Annual "A Taste of Giving"** February 27th, just days before all things pandemic put a halt to life the way we knew it. The passion to give back in a significant way continues to inspire the event founders **Sharon and Josh Weintraub**, the host committee, and hundreds

of returning and new Valerie Fund guests. Nearly \$1,000,000 was raised to support The Valerie Fund Children's Centers, our scholarship fund, and our amazing free one week overnight Camp Happy Times for childhood cancer survivors and current patients.

The only other live events to take place in 2020 were two highly anticipated golf outings: the **American Express Charity Golf Tournament** at Baltusrol Golf Club and the **23rd Annual**

Burger King Franchisee Children's Charities Golf Classic. Visiting both courses before tee off, Valerie Fund patient speaker **Shariah** put things in perspective by sharing some poignant remarks about her own journey.

While his ongoing support has always been extraordinary, The Valerie Fund will forever be indebted to **American Express CEO and our own board member Stephen Squeri** for his fierce commitment to chairing the American Express golf event at Baltusrol in August, 2020. More than \$433,000 was added to the millions of dollars already earmarked for The Valerie Fund kids.

We credit the leadership of the **Burger King Franchisee Children's Charities Committee** who championed the success of their September 29th outing. For over two decades, The Valerie Fund mission has aligned with the **Burger King** franchisee owners' philanthropy resulting in million dollars to support our kids.

Though we were unable to physically be together in Verona Park or on the Long Branch boardwalk, the two popular Walk & 5K Runs typically held in June and October, respectively, were combined into a week-long virtual celebration culminating in a special event on October 3rd. **The 15th Annual Valerie Fund Walk & JAG-ONE Physical Therapy 5K Run** and the **World Subaru 5K Run & Walk to benefit The Valerie Fund**



2020 Taste of Giving committee members and ambassadors.



Steve and Tina Squeri.



collectively became a hybrid of on-line streaming and pre-recorded content. The Valerie Fund is grateful for everyone's ability to pivot and for our supporters' amazing generosity as the event raised over \$715,000. Team Captains hosted their own mini walks and runs from their neighborhoods and while starting lines were spread across the region, all were united in the same great cause.

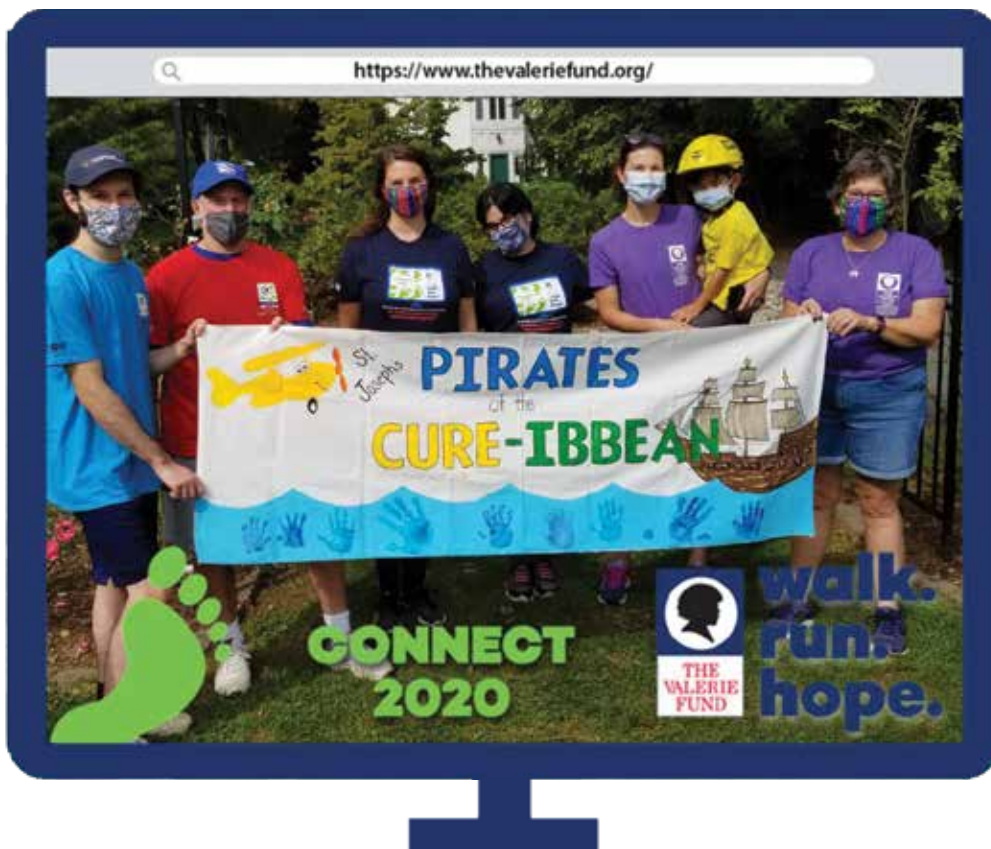
COVID-19 vs. **CAREoke for the Kids 15** was never an even match, particularly when the star performers were members of the media industry in hard hit New York City. Since 2006, karaoke singers belting out popular tunes in front of their peers in a packed venue was the formula for \$2 million+ in fundraising. The pandemic's fallout led to our most creative partners thinking outside the box as well as having a renewed appreciation for the hope and courage of The Valerie Fund patients and their families. **Cara Lewis, Lee O'Conner and the members of the Executive Committee** were determined to keep the event alive and a virtual production premiered on Twitter on October 28th. The showmanship and behind the scenes acts of kindness and generosity made for the best performances in the event's history. Not to mention, they were viewed by more than 100,000 people, and featured babies, kids, pets and other family members and raised more than \$82,000.



The final event on our 2020 calendar honored caregivers from each of The Valerie Fund Children's Centers. They had been on the front lines from the beginning and the title 'Healthcare Heroes'

was well-deserved. During the **29th Annual Thanksgiving Ball Gala** on November 20th six Valerie Fund caregivers were honored virtually for their commitment responding to the challenging needs of the community they serve. Representatives from each of the seven Valerie Fund Children's Centers were paired with a Valerie Fund patient ambassador who shared how the caregiver was instrumental in helping them live their lives to the fullest.

The evening funded psychosocial support, college scholarships and Camp Happy Times. It raised more than \$480,000 that included dozens of tributes in memory of the Healthcare Hero we lost last year, our beloved Education Liaison **Joann Spera**.



Camp Happy Times Goes Virtual



Early in 2020, it became obvious but nonetheless heartbreaking, that it would be impossible to operate a sleepaway camp in the traditional way while practicing safe social distancing.

The coronavirus forced

a change in The Valerie Fund's free one-week overnight **Camp Happy Times's** format to all virtual programming. But like so many other life experiences in the young lives of our cancer patients and cancer survivors, these brave warriors made the best of what they were given by staying positive and of course...staying connected!

Our virtual Camp Happy Times took place during the week of August 17th and lived up to the "Always Connected" theme. The Camp Happy Times staff put their meticulous care into planning daily programming, while facing the daunting challenge of creating a virtual experience that did not disappoint. Their goals were to present online options that gave parents a break and helped campers stay connected, mindful of the social isolation many were already grappling with.

"CHT's Virtual Camp well surpassed anything we could have anticipated," said **Camp Happy Times Director Matt Ruttler**.

"Campers, staff and families were thoroughly engaged laughing, smiling and 'staying connected' in our virtual world. So many new faces graced the screen and we are so proud to welcome all to our CHT family."

New faces included siblings of participating campers. For the first time in the camp's 38 year-history, 2020's virtual platform meant registration could be extended to brothers and sisters of campers, a special nod of appreciation for all that they do to contribute to their siblings' health and well-being. It was also an opportunity for children living with blood disorders to join in the fun. Hematology patients have a unique set of medical needs that have previously precluded them from physically attending Camp Happy Times in Tyler Hill, PA.

Children received CHT Camper Kits with hands-on materials that were used during the virtual sessions including a t-shirt for tie-dyeing and ingredients for a family dinner night. The "Staying Connected" schedule included familiar camp activities beginning with meeting up at the morning flagpole and evening campfires, arts & crafts, cooking classes, the dance and talent show. The platform also featured yoga, makeup tutorials by our good friends from **Chanel**, video making, a fashion show and scavenger hunt.

"The war on the coronavirus will not also extinguish the cherished memories kids come away with after a week at Camp Happy Times." Ruttler says, "Camp is not a place. It is the people, the feelings, the love and the family that CHT provides. That is camp!"



Family Foundations Special Initiatives

VICTOR & CLARA C. BATTIN FOUNDATION, PLATKIN FAMILY FOUNDATION, AND HERMAN AND FLORENCE SIEGEL FOUNDATION



Despite unprecedented challenges, The Valerie Fund had much to be thankful for in 2020. In the days following Thanksgiving, and particularly on #GivingTuesday, The **Victor C. and Clara C. Battin Foundation** complemented the organization's robust support by issuing a challenge grant of \$50,000 to double the impact of year-end

gifts. This challenge inspired many to reflect not on what was lost in 2020 but on the opportunity to do something greater than oneself and the result was increased individual giving by both returning and new donors.

It took just one week to reach the goal of securing the **Platkin Family Foundation** challenge gift of \$20,000. **Nancy Platkin** has been a Valerie Fund donor and hands-on volunteer for over a decade. She understood a call to action was necessary to offer additional support to communities more susceptible to the repercussions of the pandemic.



The legacy of **Herman and Florence Siegel** continues with the family foundation's \$100,000 bequest to The Valerie Fund in support of Camp Happy Times, the Educational Liaison program and the Sickle Cell program. Their children **Joel, Barbara and Barry Siegel** honored their parents' desire to improve quality of life for children from New Jersey. **The Herman and Florence Siegel Foundation** has been making important contributions to The Valerie Fund's psychosocial support programs since 1995.



RECOGNIZING SPECIAL GRANTS AND NAMED PROGRAMS AT THE VALERIE FUND

Steven & Beverly Rubenstein Charitable Family Foundation Psychology Program

The psychological impact of a life-threatening childhood illness can be profound on the patient and family. That's why in 2014, **Beverly Rubenstein and her son Andrew** established the Steven & Beverly Rubenstein Family Foundation Psychology Program and renewed this support once again in 2020. This program underwrites the psychology programs at The Valerie Fund Children Centers at Newark Beth Israel Medical Center and at Goryeb Children's Hospital.

Goryeb Children's Hospital Psychologist Heather Ginter, PsyD, identified several issues that arose in 2020, due to the pandemic.

"Children with cancer diagnoses who often miss school or social activities because of treatment were now faced with an additional set of challenges amid the pandemic. While they are used to navigating their way through a germier world, COVID-19 may make them more fearful, feel more isolated. This additional stress may also make them feel as though they are putting their lives on hold for an even longer period," Dr. Ginter says.

Healthcare Foundation of New Jersey Supports Valerie Fund Survivors

When childhood cancer patients are two or more years off treatment and cancer-free, they formally move into a welcome phase of life as cancer survivors. Rather than coming to the clinic monthly or quarterly as they may have over this



last two-year period, they begin their annual visit with the Long Term Follow-Up Clinic. Here they will review their past year with the medical team to assess their physical health and habits. The Specialized Long Term Follow-Up social worker is being supported by the Healthcare Foundation of New Jersey for a second year. It helps young survivors address unique psychosocial issues that can emerge—from self-image, to learning issues, to interpersonal relationships, to career decisions, to fertility issues—all of which deserve special attention and expertise.

2 YEAR FINANCIAL SUMMARY

REVENUE	2019	2020
Grants & Donations	\$2,341,942	\$2,660,285
Special Events (Net)	2,220,635	1,541,199
Investment Income	876,695	571,560
TOTAL REVENUE	\$5,439,272	\$4,773,044
EXPENSES		
Program Services		
Hospital Centers	\$3,153,418	\$3,008,190
Camps	356,199	94,041
Advocacy	785,624	732,880
Total Program Services	\$4,295,241	\$3,826,111
Support Services		
Management and General	\$129,411	\$126,427
Fundraising	761,142	790,825
Total Support Services	\$890,553	\$917,279
TOTAL EXPENSES	\$5,185,794	\$4,743,390
CHANGE IN NET ASSETS	\$253,478	\$29,654

Unaudited 2020 Results



THE VALERIE FUND LEADERSHIP 2020

FOUNDERS

Ed Goldstein
Sue Goldstein

EXECUTIVE DIRECTOR

Barry Kirschner

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Matt Ruttler, *Camp Happy Times Director*
Randi Zamkotowicz, *Assistant Director of Development for Philanthropy*

WE GREATLY VALUE OUR RELATIONSHIPS WITH THE MAJOR CORPORATE FUNDERS AND FOUNDATIONS LISTED HERE



Victor and Clara Battin Foundation

Christine Marie Bisgrove Family Foundation



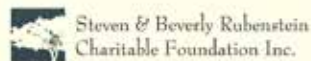
EDWIN & SUZANN GOLDSTEIN FAMILY FOUNDATION



Morgan Stanley

Jules L. Plangere Jr. Family Foundation

Platkin Family Foundation



2020 Honor Roll

VALERIE'S LEGACY

Members of Valerie's Legacy are donors who have named The Valerie Fund in their estate plan or have made a gift to The Valerie Fund endowment. We recognize these donors in perpetuity for ensuring that the children we serve now and in the future receive the care and support that they deserve.

- *Judy Abrams
- Marilyn Adler/Martin H. Adler Children's Fund
- *Merrie and Eric Bernstein
- *David and Gail Cohen
- *E. F. Harris Family Foundation
- *George and Fran Foussianes
- *Michael and Debra Gelband
- *Ed and Sue Goldstein
- *Estate of Helen Grace
- The Kapnick Foundation
- *Janet Keating
- Lisa's Heart Kids Cancer Research, Inc.
- *Krista McKerracher and Michael McCabe
- *David and Jane Novak
- *Bill and Heather Rainscuk
- The Raine Group
- *Glenn and Stacy Schiffman
- *Joel and Ethel Sharenow
- Jon and Abby Winkelried

VALERIE'S CIRCLE (\$100,000.00 +)

- *Anonymous
- *American Express
- *Brendan and Jenifer Garvey
- *Ed and Sue Goldstein
- Herman and Florence Siegel Foundation, Inc.
- *David and Jane Novak
- *Debbie and Howard Schiller
- *Joel and Ethel Sharenow
- *Stephen and Tina Squeri
- *Steven and Beverly Rubenstein Charitable Foundation, Inc.
- *Josh and Sharon Weintraub

LEADER (\$50,000.00+)

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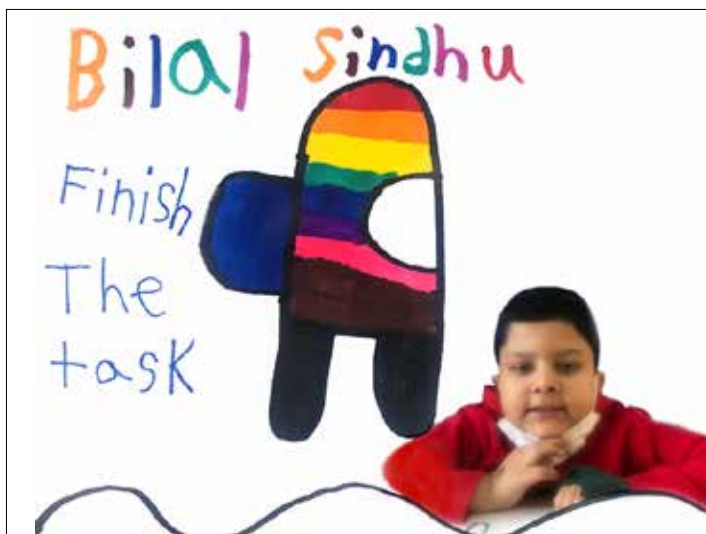
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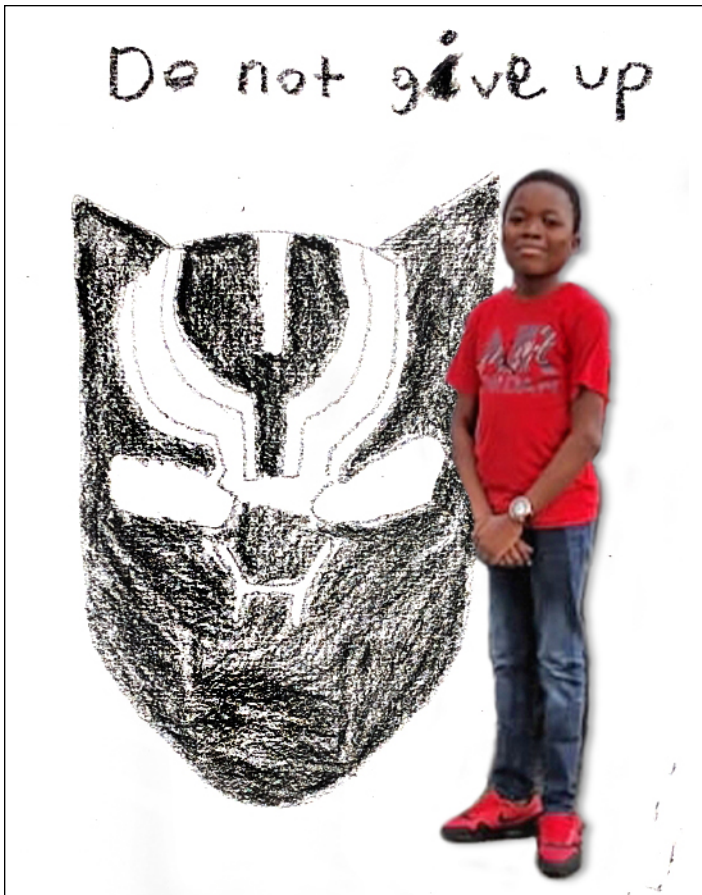


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Inside front cover:

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Barry with **Gianna**, age 9,
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