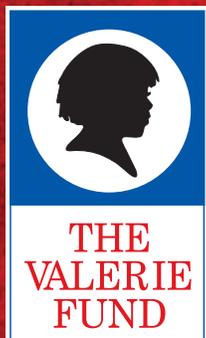


Annual Report
2012



Our mission
is to provide
support for the
comprehensive
health care of
children with
cancer and
blood disorders





TVF patient Tatyana examines
Dr. Peri Kamalakar



Dear Friends:

Your generosity and support of the children, families, our centers and Camp Happy Times made 2012 a record-breaking year for The Valerie Fund, raising over \$4 million for the first time, after exceeding \$3 million for the first time in 2011.

Thanks to your extraordinary generosity, we were able to greatly expand services and make The Valerie Fund Children's Centers second to none for a child fighting cancer or a blood disorder. Your desire to make a difference allows us to support seven children's centers that are treating over 4,000 kids fighting diseases from Wilms' Tumor to ALL (Acute Lymphoblastic Leukemia) to Sickle Cell Disease, to name a few.

In the following pages, you will see how in 2012 a new endowment means permanent funding so our children have the benefit of holistic medicine for as long as they need it. Additionally, you will learn about the essential psychologist we are providing for children and their families, and the educational liaison to ease kids' return to school post treatment. Our collective commitment—yours and The Valerie Fund's together—was exemplified by an increase of almost 50% in scholarship funds to encourage those incredible young adults to continue their education and help many families strapped with mounting medical bills.

In 2012, The Valerie Fund Board of Trustees laid the groundwork for even stronger psychosocial programs and services at all centers by focusing on new and increased programming for our children and families. This will result in The Valerie Fund supporting more psychologists, neuropsychological testing, educational support, family counseling and potentially pediatric cancer research throughout our network of centers. We remain committed to providing for the highest level of comprehensive healthcare that we can, close to home, for our children.

On behalf of some of the bravest kids we know, thank you for being part of The Valerie Fund family. Your compassion and your dedication help to make this all possible!

All the best,

Merrie Bernstein
Chairman of the Board

Barry Kirschner
Executive Director

Aaron

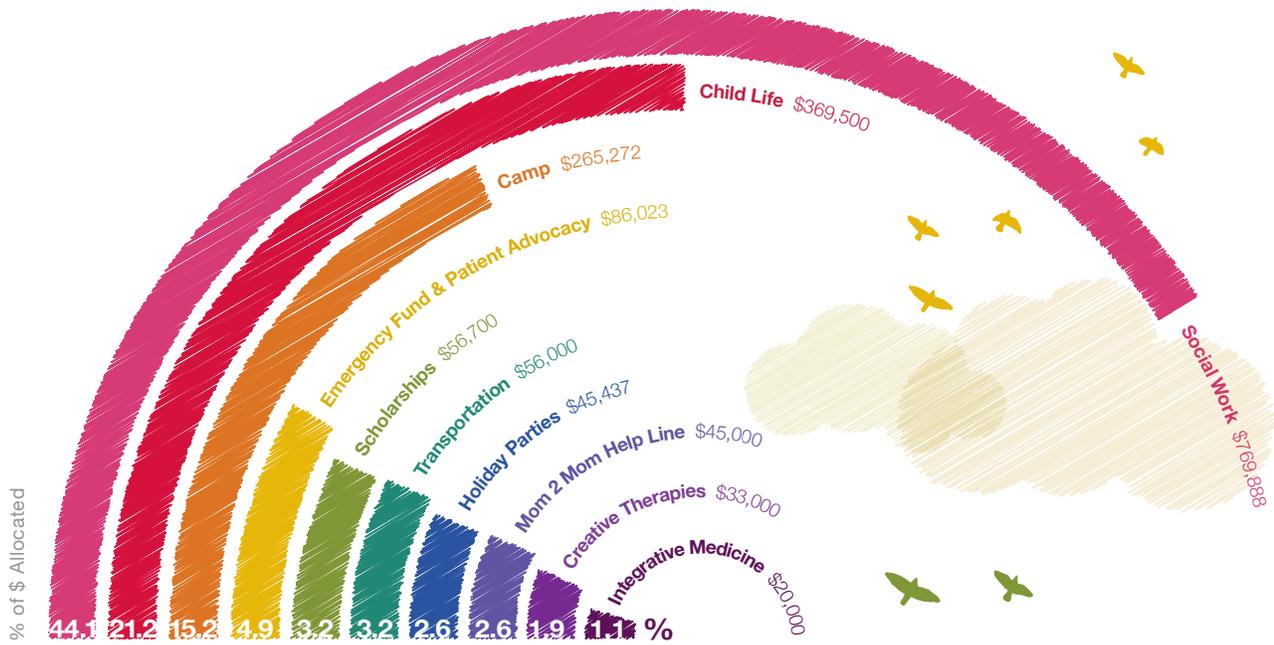
Diagnosed at age 18 months – Stage 2 Neuroblastoma, Abdominal

"When the gastroenterologist told us they saw a tumor on Aaron's ultrasound, he said he would bring us to The Valerie Center upstairs, an incredible pediatric cancer center. Before this moment we didn't even know it existed, and it was about to become our entire world. Those first hours are completely disabling for a parent, and had we been anywhere else at the moment when Aaron's tumor was found, we wouldn't have been able to literally walk right up the stairs to the most intelligent, experienced and compassionate group of people we've ever known."

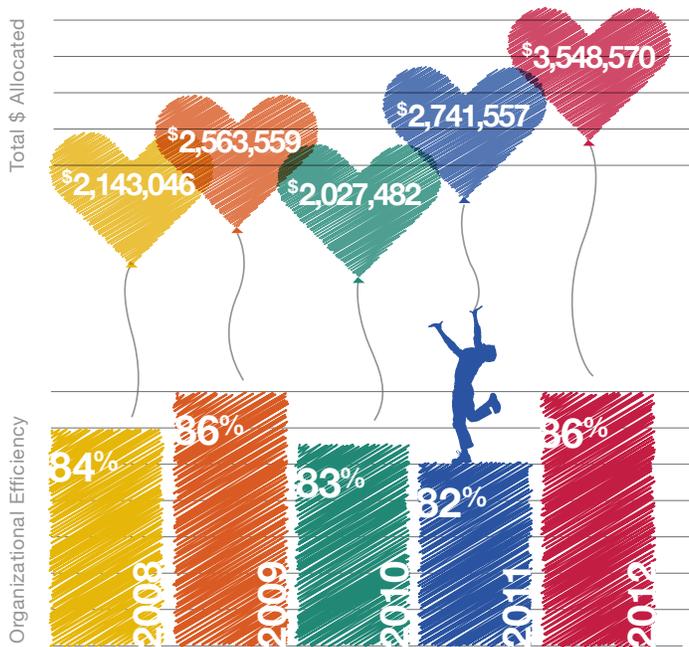
-Aaron's mom, Kerrie



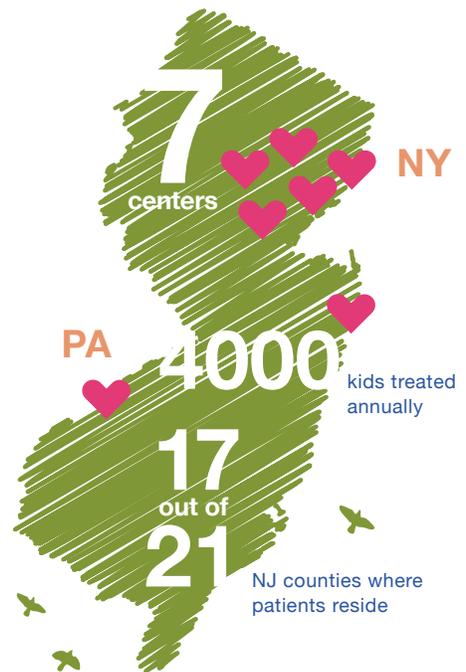
Our Impact



2012 Programs & Services



A Five-Year Glance Annual allocations to current & future programs



The Valerie Fund Children's Centers

How We Make A Difference

The Valerie Fund's scope of care includes a bevy of psychosocial services for children with cancer and blood disorders, their parents and even their siblings. By making these services available at The Valerie Fund Children's Centers, over the past 36 years The Valerie Fund has built a network of comprehensive care facilities for children living in New York City, New Jersey and metropolitan Philadelphia.

The services listed below are offered with the singular goal of minimizing the emotional and psychological impact on patients and their families for the short and long term. Central to that goal is making sure that Valerie Fund kids enjoy as many typical childhood experiences as their healthy peers.

This list of the positions and services we currently fund illustrates the breadth of care we make possible, thanks to our generous donors.

- Child life specialists
- Social workers
- Transportation
- Support groups for patients
- Support groups for family members
- Sickle cell program
- Camp Happy Times for children with cancer
- Integrative medicine
- Sibling workshops
- Flashes of Hope patient and family portraits
- Scholarship program
- Emergency funding
- Art & music therapy
- Holiday parties
- Staff grief counseling
- Professional development for Valerie Fund Center staff



MICHAEL

Diagnosed at age 22 months – Pre-B Acute Lymphocytic Leukemia

"The Valerie Fund has helped our family in more ways than we can even say throughout Michael's illness. The doctors made sure that they had the correct diagnosis quickly so that we could start treatment within 24 hours of our arrival. They ensure his continued care throughout and listen to every concern 24 hours a day. They helped him walk again after a month of not having that ability. The nurses care for our son just like we would care for him and that's the best compliment a parent can give."

-Michael's Mom, Jodi



Highlights of Our 2012 Achievements

Expanding Existing Services, Establishing New Ones

In 2012, The Valerie Fund moved forward in expanding upon the basic psychosocial care services that have long been in place at The Valerie Fund Children's Centers.

A commitment was made to permanently fund two full-time social workers at The Valerie Fund Children's Center at Goryeb Children's Hospital. Funding is also being provided there for a new educational liaison who will assist parents in accessing all of the necessary support patients may need when returning to school following treatment. Services could include everything from in-class support to physical accommodations.

A new psychologist will see patients at The Valerie Fund Children's Center at Newark Beth Israel Medical Center to provide individualized counseling around a wide range of issues that emerge for children with life-threatening issues.



Supporting Parents 24 Hours a Day

Mom2Mom, a 24-hour parent peer helpline, is now available to parents and caregivers of Valerie Fund patients who are faced with a wide range of practical and emotional issues. Most often, they are operating in isolation, whether it is during the regular work day or in the middle of the night. Members of their regular support system are often unfamiliar with all that these parents are experiencing. The Mom2Mom program trains veteran Valerie Fund parents who work on site at a behavioral health call center, where licensed social workers and psychologists oversee the program 24/7.



Luke

Diagnosed at 18 months old - Acute Lymphoblastic Leukemia

"His favorite thing about The Valerie Fund is clearly his trips to the Toy Box with each visit to the doctors. He eagerly looks forward to carefully reviewing the contents of the Toy Box before predictably choosing a little Hot Wheels match box car. As for his feelings toward The Valerie Fund, I think the easiest way to sum it up is to note that Luke actually likes going to the doctors at The Valerie Fund---despite all the really awful things they have to do to him."

-Luke's mom, Cherie

Highlights of Our 2012 Achievements

Providing Comfort Through Noah's Fund

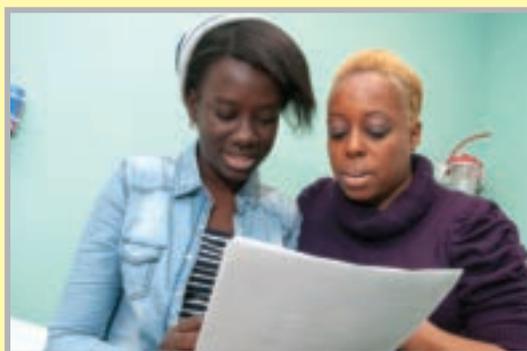
Following three complete cycles of year-to-year funding for the Integrative Medicine Program at The Valerie Fund Children's Center at Goryeb Children's Hospital, the close family of six-year-old patient Noah Harris established Noah's Fund in his memory to ensure that the special form of therapy that helped him so much will continue. By endowing this program through the E.F. Harris Foundation, the Integrative Medicine team will offer patients (and parents), without threat of interruption, the holistic, non-invasive therapies such as the reflexology treatments that brought comfort to Noah. His response to this treatment exemplified its transformative nature, providing relief that drugs could not.

Through this program, nurse practitioners trained in the healing touch of holistic practice offer acupuncture, massage, Reiki and other forms of non-invasive, integrative medicine that is proven to reduce pain, stress and even nausea. In addition to funding for integrative medicine, Noah's Fund has created the Noah's Love Puppies program, which gives children visiting the center the same stuffed puppies Noah looked forward to bringing home for himself and his siblings from the treasure box. Through a fund created in his loving memory, The Valerie Fund Center will offer every child treated there a selection of soft, stuffed dogs like the ones that Noah adored. These cuddly creatures are a simple and effective source of joy as soothing to teens as they are to toddlers



Making Education Beyond High School Accessible for Valerie Fund Patients

The result of a conscious decision and generous commitment by The Valerie Fund Scholarship Committee and board members, The Valerie Fund Scholarship program dramatically increased the number and the size of scholarships to patients and former patients who are pursuing post-secondary education. In 2012, 36 students received a total of \$57,000 in funding for the 2012-13 year, up from the 29 students who received \$37,000 in the prior year. In addition, the creation of the Julia L. Weintraub Scholarship Program set a new bar for scholarship levels, increasing the uppermost level for these and other awards from \$1,500 to \$5,000. Valerie Fund patients attending four-year colleges and universities, community colleges and vocational training programs are eligible to apply.



Sameed

Diagnosed at age 1 – Sickle Cell Anemia

"The Valerie Fund helps my family out a lot. The love that we receive from the staff is phenomenal. As Sameed would say, it's "a home away from home." The social workers and child-life specialist are always there to talk when I need to. There's been times when I had to miss work weeks at a time when Sameed was hospitalized and the social worker would write letters on my behalf so I can keep my job."

-Sameed's mom, Stephanie





Child Life Specialist Jillian Hinko
lets TVF patient Jeremy be the doctor

Financial Information

THE VALERIE FUND

Comparative Statement of Revenue and Expenses

	2011	2012*
REVENUE		
Grants & Donations	\$1,807,688	\$1,890,269
Special Events (Net)	1,348,203	2,112,280
Investment Income	7,617	26,107
TOTAL OPERATING REVENUE	<u>\$3,163,508</u>	<u>\$4,028,656</u>
EXPENSES		
PROGRAM SERVICES		
Hospital Centers	\$1,221,089	\$1,479,121
Camps	417,817	415,600
Advocacy	235,009	334,599
TOTAL PROGRAM SERVICES	<u>\$1,873,915</u>	<u>\$2,229,320</u>
SUPPORT SERVICES		
Management and General	\$97,097	\$144,024
Fundraising	323,981	336,053
TOTAL SUPPORT SERVICES	<u>\$421,951</u>	<u>\$480,677</u>
TOTAL EXPENSES	<u>\$2,295,866</u>	<u>\$2,709,397</u>
CHANGE IN NET ASSETS	\$867,642	\$1,319,259

*unaudited 2012 results.

Allysa

Diagnosed at 15 months old - Wilms Tumor

"I can say that Alyssa has gone from a baby punching nurses and screaming at the top of her lungs when anyone even tried to take her blood pressure to a completely cooperative little girl. I am writing this with tears in my eyes due to how much I believe in the program."

-Allysa's mom, Marlaina



Leadership

Steven

Diagnosed at age 12
Medulloblastoma

"I was taken to Camp Happy Times in August 2008, just a few months after my surgery and in the middle of my treatment. I had lost my hair and I got tired easily. CHT gave me a chance to somehow feel a little more normal and alive and for my parents, they got the satisfaction of seeing their son enjoy life for the first time in many months."



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Sue Goldstein

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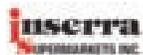
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We greatly value our relationships with the major corporate funders and foundations listed here.



Valerie's Legacy

Members of Valerie's Legacy are donors who have named The Valerie Fund in their estate plan or have made a gift to The Valerie Fund endowment. We recognize these donors in perpetuity for ensuring that the children we serve now and in the future receive the care and support that they deserve.

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LaTia

Dianosed at age 3 – Acute Lymphoblastic Leukemia

“The Valerie Fund is that extended family that everyone needs.
 They are there in bad times as well as good times. The staff is
 great. LaTia is currently enrolled in school, in the 2nd grade.
 She does exceptionally well and is a spelling bee champ.”

-LaTia's mom, Brehita



TVF patient Molly shares a laugh with Dr. Stephen Halpern



Nashaun

Diagnosed at birth - Sickle Cell Disease-Hemoglobin SC

"I feel good about being treated by The Valerie Fund Children's Center at Newark Beth Israel Hospital. People should support The Valerie Fund because they make sure we have fun and I feel safe with the doctors and nurses."



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- Children's Hospital of Philadelphia, NJ Section of Hematology/Oncology, Specialty Care Center, Voorhees, NJ
- Morristown Medical Center, Goryeb Children's Hospital, Morristown, NJ
- NewYork-Presbyterian Morgan Stanley Children's Hospital Columbia University Medical Center, New York, NY
- Overlook Medical Center, Summit, NJ
- Saint Barnabas Medical Center, Livingston, NJ
- The Children's Hospital at Monmouth Medical Center, Long Branch, NJ



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