



Long Branch, NJ
October 13, 2019

Lead Sponsor - \$30,000

- **Exclusivity** in your industry
- **Logo on sponsorship packets**
- **Name on runner bibs**
- **Logo on all marketing materials** including: company recognition in bib mailing, handouts, press releases, and signage at event
- **10 x 10 ft. tent** in featured location
- **2 VIP** parking spots
- **Logo with hotlinks to company website displayed on website**
- **Logo on scroll along bottom of website**
- **Logo on social media outlets** including: Facebook, Instagram, Twitter
- **Press Release announcing partnership** to over 100 news and media sources
- **Large logo on t-shirt**
- **Featured at podium during event**
- **5 company mentions at event** including pre-show and awards ceremony
- **Prominent signage at the event**
- **Logo on all email marketing** to our proprietary database (over 12,000 subscribers)
- **20 complimentary race entries**
- **Opportunity to offer promotional items to all event attendees or provide an exclusive branded bag for the marketplace** (up to 4,000+ person advertising exposure)

Bunny Flanders
bflanders@thevaleriefund.org
973-761-0422
TheValerieFund.org

The Valerie Fund, a 501(c) 3 nonprofit organization
TheValerieFund.org/EIN# 22-2126867. Please attach business card and any itemized sheets.



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Corporate Sponsor - \$10,000

- **Signage along race course**
- **Logo on all marketing materials** including: company recognition in bib mailing, handouts, press releases, and signage at event
- **10 x 10 ft. tent space** in featured location
- **1 VIP** parking spot
- **Logo with hotlinks to company website displayed on website**
- **Logo on scroll along bottom of website**
- **Announcement on social media outlets** including: Facebook, Instagram, Twitter
- **Logo on all email marketing** to our proprietary database (over 12,000 subscribers)
- **Large logo on t-shirt**
- **Signage at the event**
- **2 company mentions from stage** including one at pre-show and one during awards ceremony
- **10 complimentary race entries**
- **Opportunity to offer promotional items to all event attendees or provide an exclusive branded bag for the marketplace** (up to 4,000+ person advertising exposure)

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Business Sponsor - \$6,000

- **Logo on all marketing materials** including: company recognition in bib mailing, press releases, and signage at event
- **10 x 10 ft. tent space at the vendor market**
- **Logo with hotlinks to company website on website**
- **Logo on scroll along bottom of website**
- **Announcement on social media outlets** including: Facebook, Instagram, Twitter
- **Medium logo on t-shirt**
- **Signage at the event**
- **Logo on all email marketing** to our proprietary database (over 12,000 subscribers)
- **5 complimentary race entries**
- **Opportunity to offer promotional items to all event attendees or provide an exclusive branded bag for the marketplace** (up to 4,000+ person advertising exposure)

Community Sponsor - \$3,000

- **Premium table space at the vendor market**
- **Logo with hotlinks to company website on website**
- **Company logo on t-shirt**
- **Company name in email marketing** logo block (over 12,000 subscribers)
- **2 complimentary race entries**
- **Opportunity to offer promotional items to all event attendees or provide an exclusive branded bag for the marketplace** (up to 4,000+ person advertising exposure)

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Supporting Sponsor - \$1,000

- Table space at the vendor market
- Name on t-shirt
- Logo with hotlinks to company website on website
- 1 Complimentary race entry
- Opportunity to offer promotional items to all event attendees or provide an exclusive branded bag for the marketplace (up to 4,000+ person advertising exposure)

Village Sponsor - \$500

- Name on t-shirt
- Logo with hotlinks to company website on website

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The Monmouth Medical Center
Valerie Fund
5K RUN & WALK

Long Branch, NJ
October 13, 2019

I would like to support children with cancer and blood disorders by sponsoring
The Valerie Fund Run (and walk) to benefit The Valerie Fund with my gift in-kind donation of:

Item(s) donated: _____

Description: _____

Approximate value: _____

Restrictions on use (if any): _____

Please include hi res (300 dpi) .EPS or PDF logo or camera-ready artwork

Organization: _____

Name: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ (Circle one) Business / Cell / Home

Email: _____ Today's Date ____ / ____ / ____

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I would like to support children with cancer and blood disorders by sponsoring
The Valerie Fund Run (and walk) to benefit The Valerie Fund with my gift of:

- _____ \$30,000 • Presenting Sponsor
- _____ \$10,000 • Corporate Sponsor
- _____ \$6,000 • Business Sponsor
- _____ \$3,000 • Community Sponsor
- _____ \$1,000 • Supporting Sponsor
- _____ \$500 • Village Sponsor

Please include hi res (300 dpi) .EPS or PDF logo or camera-ready artwork

Organization: _____

Name: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ (Circle one) Business / Cell / Home

Email: _____

Today's Date ____/____/____

_____ Enclosed is a check (please make check payable to "The Valerie Fund")

_____ Please charge: Amex / MC / Visa

Name on card _____

Card number _____ Expiration date ____/____ Security Code (CSC): _____

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