

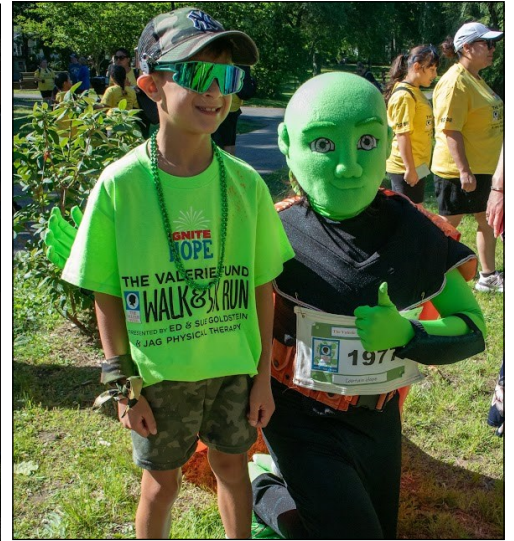
THE VALERIE FUND
WALK & 5K RUN



PRESENTED BY **ED & SUE GOLDSTEIN**
& **JAG PHYSICAL THERAPY**



ESSEX COUNTY'S
VERONA PARK,
VERONA, NJ
June 7, 2025



The Valerie Fund's mission is to provide individualized care to children at medical centers close to home, because we believe the most effective way to heal the children in our care is to treat them emotionally, socially and developmentally, as well as medically.



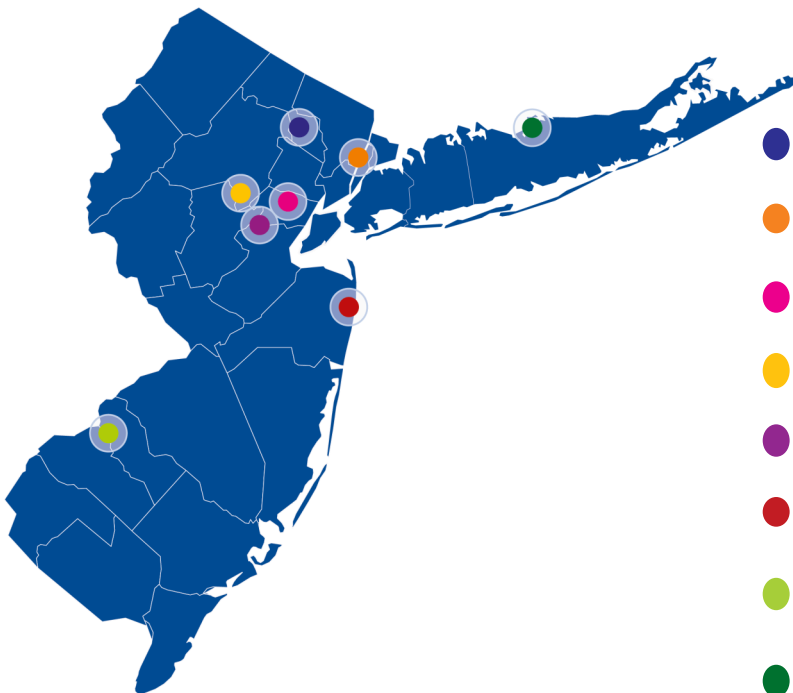
2025 Sponsorship Opportunities



Our Mission

Provide support for the comprehensive health care of children with cancer and blood disorders.

- The Valerie Fund is a non-profit organization established by Ed and Sue Goldstein in 1976 in memory of their nine-year-old daughter, Valerie Goldstein.
- Each year, The Valerie Fund supports over 6,000 children and their families dealing with the social, emotional, developmental and physical challenges of pediatric cancer and blood disorders. We are one of the largest networks of specialized outpatient healthcare facilities in the nation.
- Eight Valerie Fund Children's Centers, including our newest center at Stony Brook Children's Hospital, are located in major hospitals in New Jersey, New York, and the Philadelphia area. Children battling life-threatening diseases receive top-notch medical care close to their homes.



- St. Joseph's Children's Hospital
- New York Presbyterian — Morgan Stanley Children's Hospital
- Children's Hospital of New Jersey at Newark Beth Israel Medical Center
- Goryeb Children's Hospital, Morristown Medical Center
- Overlook Medical Center
- The Unterberg Children's Hospital at Monmouth Medical Center
- Children's Hospital of Philadelphia NJ Section of Hematology/Oncology Specialty Care Center
- Stony Brook Children's Hospital

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Bunny Flanders

2101 Millburn Ave. Maplewood, NJ 07040

bflanders@thevaleriefund.org or 973-761-0422



20 Years of The Walk

20 Years Together – Connection, Community, Commitment

Celebrating 20 years of supporting The Valerie Fund at the Walk & 5K is a testament to the strength of our community and the enduring spirit of hope. Together, we've raised awareness and funds for children with cancer and blood disorders, creating a lasting impact on their lives and families.

This milestone highlights our commitment and the friendships and bonds we've forged along the way. We are united by a shared commitment to providing love, care, and support to our Valerie Fund children. Each step we take is a step toward brighter futures for these brave kids.

OUR SUCCESS

\$13,461,722.47
RAISED

2,904

TEAMS

29,947

WALKERS

9,764

RUNNERS

39,711

PARTICIPANTS

1,902

PATIENTS



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Why We Walk

- **The Valerie Fund Walk & 5K Run presented by Ed and Sue Goldstein & JAG Physical Therapy** promotes awareness of pediatric cancer and blood disorders and raises funds to support our core services, which include child life specialists, social work services, psychologists, integrative medicine, educational liaisons and more.
- Since breaking the million dollar mark in 2012, the event has raised over **\$13 million** for our Valerie Fund kids. Thousands attend each year to celebrate the courage and resilience of children in our area being treated for cancer and blood disorders.



Meet Ava

Diagnosed with osteosarcoma at 15 years old

“My team at The Valerie Fund Center brought out the best part of me. They made me realize the kind of person that I am and they showed me the kind of person that I strive to be every day. I never wanted cancer, no one ever does, but I am grateful for this journey. I am grateful for the experiences it gave me, the lessons it taught me, the memories I made, and most importantly, the people it brought into my life. I can honestly say that this journey would’ve been a whole lot harder and a lot less fun if not for my team at the Valerie Fund Center. I am so beyond grateful for each and every one of them and I am so beyond grateful for the Valerie Fund and all that it does.”

Ava is a Valerie Fund Scholarship recipient, attending Sussex County College.

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How Your Support Helps

- You will be ensuring most patients can travel to a Valerie Fund Children's Center within 30 minutes of their home.
- The money raised at the Walk helps The Valerie Fund continue to support the social, emotional, developmental, as well as medical needs for over 6,000 patients each year.
- Commitment to a sponsorship gives The Valerie Fund the ability to expand programs, services and staff.
- Because of your support, The Valerie Fund began funding our eighth center in August of 2022 at Stony Brook Children's Hospital in Stony Brook, NY.
- Stony Brook Children's Hospital is the only Pediatric Hematology and Oncology Program providing services to the children of Suffolk and Nassau Counties. The hospital sees 60 new oncology patients per year, as well as 5,000 oncology and hematology outpatient visits annually.

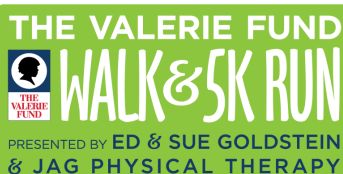


Meet Carsyn

Diagnosed with Sickle Cell Disease at birth

Carsyn is a Crescent Princess. This beautiful name comes from the crescent shape of a sickled red blood cell in those with sickle cell disease. Those blood cells aren't able to carry oxygen and need to be replaced with blood transfusions and can cause pain crises.

Despite all this, here is what Carsyn has to say: *"I have sickle cell disease so my life is a tiny little bit hard. But I deal with it anyway. I take medicine to help me but sometimes I have to go to the hospital, it's ok though.... that is part of my life."*



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I would like to support children with cancer and blood disorders by sponsoring

The 2025 Valerie Fund Walk & 5K Run

presented by Ed and Sue Goldstein & JAG Physical Therapy

With my gift of:

- | | |
|---|----------------------------------|
| ___\$100,000 Presenting Sponsor | ___\$7,500 Golf Cart Sponsor |
| ___\$50,000 Kids' Entertainment Sponsor | ___\$5,000 Water Station Sponsor |
| ___\$25,000 Major Sponsor | ___\$3,000 Kids' Spirit Sponsor |
| ___\$15,000 Family Game Sponsor | ___\$1,500 T-Shirt Sponsor |
| ___\$10,000 Supporting Sponsor | ___Gift-in-Kind Sponsor |

Please include hi-res JPG logo or camera ready artwork

Organization: _____

Name: _____
(position)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____
Business Cell Home

Email: _____

For Gift-in-Kind sponsorship please list item and value: _____

___ Enclosed is a check ___ Please charge: Amex MC Visa

Name on card _____

Card number _____



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