In neighborhoods across the state you can help support the children of The Valarie Fund in observance of Pediatric Cancer Awareness and Sickle Cell Awareness Month by making a $1, $3 or $5 donation at your local Jersey Mike’s.

BecauseOfValerie Valerie was growing up in New Jersey but had to fight her six-year cancer battle at hospitals in New York City. A 90-minute drive from her home, an agonizing distance when critically ill. Valerie died in 1976 at the age of nine. In her memory, her parents started the Valerie Fund Children’s Centers in New Jersey for children diagnosed with cancer or a blood disorder. Each year 6,000 children are treated close to their homes. In addition to state-of-the-art medical care, they receive customized services that are not covered by insurance but do so much to maintain their quality of life during a most challenging time.

Keeping the focus on our kids has never been more important! Since the start of the pandemic, many of our families are struggling economically. Food insecurity is reaching life-threatening levels. Emergency Funding has increased 150%. The Valerie fund has been there to keep our kids safe physically and emotionally.

Your Jersey Mike’s goes the extra mile...around the neighborhood! A donation made at your local Jersey Mike’s will be helping children and families from your community.

Help Jersey Mike’s Help Kids!