	SOCIAL MEDIA CHALLENGE	DETAILS	
S	Selfie Saturday	Post your best selfie, tag The Valerie Fund, and use hashtag #BecauseofValerie!	
	(SATURDAY, SEPTEMBER 26 TH)	WINNER - TO BE FEATURED ON OUR SOCIAL MEDIA!	
S	Self-Care Sunday (Sunday, September 27 th)	Post something you've been doing to keep up with yourself during quarantine. Tag The Valerie Fund and use hashtag #BecauseofValerie! Winner - Receives a self-care kit from Amazon! (Value - \$25)	
M	Motivational Monday (Monday, September 28 th)	Post your favorite affirmation, meditation video, or anything that motivates you to start the day! Tag The Valerie Fund and use hashtag #BecauseofValerie! Winner - Receive a set of cards with inspiring affirmations from Amazon! (Value \$20)	
T	Tutorial Tuesday (Tuesday, September 29 th)	Post a video highlighting a talent you're proud to share. Whether it's cooking, or playing an instrument. Give some tips on how viewers can do the same! Tag The Valerie Fund and use hashtag #BecauseofValerie! Winner - Your video will be featured on our	
		social media and you will receive two additional chances to win our gift basket!	
W	Why We Walk Wednesday (Wednesday, September 30 th)	Post a team photo on social media, share your team story in the caption, and tag The Valerie Fund, and use hashtag #BecauseofValerie! Winners - Top 5 compelling stories will be featured in our blog!	
T	Thoughtful Thursday (Thursday, October 1st)	Give a shout-out to another Valerie Fund family, walk team, or runner! Tag The Valerie Fund and use hashtag #BecauseofValerie. Winner - Your shout-out will be featured on our Instagram story.	
F	Flex Friday (Friday, October 2 nd)	Post a photo or boomerang of you flexing after your 5k run or mile walk. Or even after your daily workout! Tag The Valerie Fund and JAG-ONE Physical Therapy! Winner -JAG-ONE swag - water bottle, towel!	