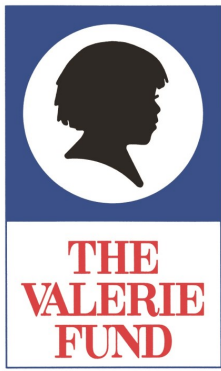




2018 New Jersey Auto Retailers Unite





About the The Valerie Fund

The Valerie Fund's mission is to provide individualized care to children at medical centers close to home, because we believe the most effective way to heal the children in our care is to treat them emotionally, socially and developmentally, as well as medically.

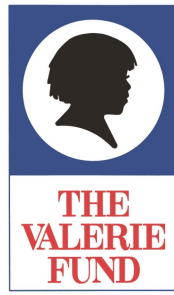
When Valerie Goldstein lost her battle to cancer at the age of 9, her parents, Ed and Sue, were determined to help other families in similar situations gain access to more comprehensive care in child centered atmospheres close to where they lived. They had spent most of Valerie's short life traveling from their home in New Jersey to get her the most advanced pediatric cancer treatment in their area, which was in New York City at the time. All the while leaving their other young daughter Stacy, just two years older than Valerie, home with babysitters. The whole endeavor took an emotional and physical toll on the entire family, sapping their energy at a time when they needed it most.

Ed and Sue were convinced that there was a better way to approach children with serious illnesses and their families. They envisioned a place that could provide families with regional outpatient treatment centers at top pediatric hospitals within an hour's drive of most of the state's population, providing state-of-the-art medical and emotional care in a happy, upbeat child focused environment.

In 1977, just one year after Valerie passed away, Ed and Sue saw their vision realized when they opened the first Valerie Fund Center at Overlook Hospital in Summit, NJ, just 20 minutes from their home. Today, there are six centers in NJ.

When a patient and their family walks through the doors of a Valerie Fund Center they are greeted by a team of social workers, psychologists and child life specialists that support them throughout their journey to ease the burden, so families can concentrate on healing.





Ways your contribution helps care for The Valerie Fund Children and Families:

\$1000– Covers two days of education liaison services helping children stay connected to their school and access services to which they are entitled.

\$1500– Sends a child who has or has had cancer to The Valerie Fund's Camp Happy Times, a one week overnight summer camp in the Poconos.

\$2500– Provides play therapy for 12 patients age 2 to 21.

\$5000– Covers three weeks of psychological counseling for children and families at our centers.

\$10,000– Supports two months of Child Life Services for patients cared for at The Valerie Fund Centers.

\$15,000– Sponsors an entire bunk of Camp Happy Times children .

\$20,000– Provides a scholarship in the name of your dealership.

How your dealership will be recognized for your contribution:

- ◆ Our web site, social media and annual report will acknowledge your **We Care** donation.
- ◆ Press releases will be sent to your local media.
- ◆ Standing display in your dealership to raise customer awareness for your support of The Valerie Fund. (Displays can be left up all year)
- ◆ In addition to displaying the banner, we recommend utilizing our “We Care” logo in all marketing material and on your website, community service pages and in social media.
- ◆ We encourage you to produce PSAs for radio and cable TV (we can provide copy and images)

All contributions are 100% tax deductible



Please contact: Barbara Cricchio-Efchak befchak@thevaleriefund.org or call 802-377-9961 to schedule a visit and learn more about what we do and how you can make a difference.



2018 "We Care" Sponsorship Pledge

Dealership Name: (as you want it to appear on TVF website) _____

Street Address: _____

City: _____ Zip Code: _____ County: _____

Dealership website: _____ Dealership Phone _____

Owner Name: _____ Email : _____

Contact/Title: (If Different from owner) _____ Email Address: _____

☐ **\$1000-** Covers two days of education liaison services helping children stay connected to their school and access services to which they are entitled.

☐ **\$1500-** Sends a child who has or has had cancer to The Valerie Fund's Camp Happy Times, a one week overnight summer camp in the Poconos.

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☐ **\$15,000-** Sponsors an entire bunk of Camp Happy Times children (can be paid in 4 installments)

☐ **\$20,000-** Provides a scholarship in the name of your dealership (can be paid in 4 installments)

Payment *options for sponsorship:*

- **Check:** please make checks payable to **The Valerie Fund**
- **Credit card:** Visa, MasterCard or American Express (please circle)

Credit Card #: _____ Expiration Date: _____ Security code: _____

Billing Address: (if different from dealership address) _____

I AM AN AUTHORIZED USER OF THE ABOVE-MENTIONED CREDIT CARD. THE VALERIE FUND IS AUTHORIZED TO CHARGE THIS CARD THE **TOTAL AMOUNT DUE \$** _____ **on** _____, **2018**

If you wish multiple payments be charged indicate the Months _____, _____, _____, _____
(If marketing material should be sent to multiple locations please supply list.)

Signature: _____

Please return this completed form and donation to: **The Valerie Fund—2101 Millburn Avenue,
Maplewood, NJ 07040 or email:** Barbara Efchak—befchak@thevaleriefund.org